

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 10/736,884  
Filing Date: December 16, 2003  
Applicant: Yoshiki Fukui  
Group Art Unit: 3622  
Examiner: Arthur D. Duran  
Title: INFORMATION PRESENTATION SYSTEM,  
ADVERTISEMENT PRESENTATION SYSTEM,  
INFORMATION PRESENTATION PROGRAM, AND  
INFORMATION PRESENTATION METHOD  
Attorney Docket: 9319S-000591/US

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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**AMENDMENT**

Sir:

In response to the Office Action mailed February 26, 2010, please amend the application as follows and consider the remarks set forth below.

**Amendments to the Claims** begin on Page 2 of this paper.

**Remarks** begin on Page 9 of this paper.